Support Overall revenue has been stable, as declines in contributed support and earned income have been offset by gains from investment income. Notably, while corporate and foundation support rebounded from 2010-2012, gains were offset by losses in government and trustee/board support. Cuyahoga County support remains relatively stable, despite a modest decline, and represents a larger share of government support in 2012 than in 2010.

Workforce As the economy recovers, the arts and culture sector is hiring more full- and part-time workers, relying less on temporary workers. Salaries per FTE indicate stagnant wages. Therefore, overall growth in salaries and fringe benefits appears to be driven by an increase in employment, not in compensation per employee. This may have implications for workforce attraction and retention.

key findings

Space Increases in owned and rented square footage reveal arts and culture organizations are operating through an expanded footprint. This is a trend driven primarily by the largest organizations. The number of organizations that report receiving donated space has increased, which is also being driven by the medium to largest organizations. An increase in the number of organizations reporting no space indicates the sector may be taking advantage of advances in mobile technology and remote networking.

Finance The sector’s strategy for ensuring long-term financial health appears to be based on growing endowments and associated investment income. As endowments and owned square footage increases, the sector’s Liquid Unrestricted Net Assets (LUNA) have continued to decline. A decreasing LUNA may indicate organizations’ challenge to adapt or change in a quickly evolving socio-economic environment.

Peer Group While total revenue in Cuyahoga County has been stable, it has been outpaced by gains in 6 of the 7 peer counties. Cuyahoga County has outpaced the peer group in terms of endowment growth, and has the highest net gain from investment income. All counties have experienced declines in federal contributed support. Of the peer counties, Cuyahoga County was the only one to have negative LUNA values. Exploration of the local dynamics driving such differences are important areas for future discussion.

Community Partnership for Arts and Culture

A well-resourced, connected and united arts and culture sector has the power to improve lives and communities. To that end, CPAC serves and supports arts and cultural professionals and community leaders who are creating a bright future for greater Cleveland. CPAC’s research and advocacy fosters informed decision-making. CPAC’s training, counsel and online resources provide those we serve with the ideas, skills and connections to achieve their aims. By bringing people together both within the sector and throughout the region, CPAC ensures arts and culture is a continued force for community betterment.

Vision Greater Cleveland’s diverse arts and culture sector will be a leading partner in contributing to our community’s vitality and enlivening the human experience.

Mission To strengthen, unify and connect greater Cleveland’s arts and culture sector.

Learn more at www.cultureforward.org

Cultural Data Project

The data used for this report was provided by the Cultural Data Project (CDP), an organization created to strengthen arts and culture by documenting and disseminating information on the arts and culture sector. Any interpretation of the data is the view of Community Partnership for Arts and Culture and does not reflect the views of the Cultural Data Project, visit www.culturaldata.org.

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