

Meaning and Monumentality

Architecture as a Restorative Mechanism

Exploring the application of
Architectural Design to
Promote Community Renewal

Presented By
Judson A. Kline, FAIA, NCARB, LEED AP

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Moderator CV: Judson Kline, FAIA, NCARB, LEED AP

Work Experience

President CIVITAD Services, LLC since 2012

Sr. Director/Partner Herschman Architects, Inc. 1976-2013

Adjunct Kent State University College of Architecture and Environmental Design

Councilman, Orange Village 2013-

Education, Professional Background

Miami University (Oxford, Oh) Bachelor of Architecture

Architecture Assn (RIBA, London, GB)

Masters of Engineering Program Case Western Reserve University

AIA Cleveland President 2001, AIA Ohio President 2012

Member Diversity Council, Center for Civic Leadership, Ohio Valley Regional Representative

College of Fellows

NCARB Certification-licenses in multiple states

LEED AP

Community Service

Advisory Board Chairman John Hay High School of Architecture and Design

Rotary Club of Shaker Hts., Oh (past president)

Orange Village, Oh. Planning and Architectural Review Bds.

Greater Cleveland Real Estate Organization (President 2006)

Member ICSC and serves on the CenterBuild Planning Committee

Past Member of the Park Synagogue Board of Trustees

Greater Cleveland Boy Scout Council Eagle Scout Court of Honor Committee

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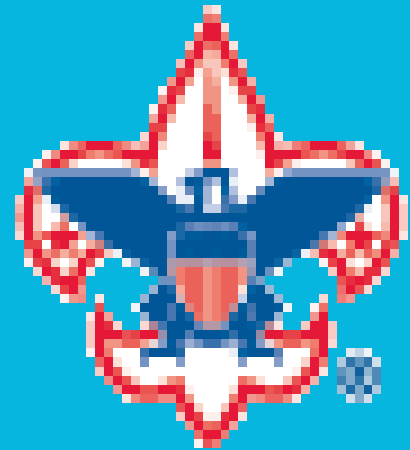
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Issue:

Cleveland has been disrupted by a wave of senseless violence that is dividing the community.

How might we consider the question of healing of the community through the design of a place or element that could challenge our thinking and engage our emotions to be better and resilient?



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Challenge:

Through the application and understanding of meaning and monumentality, how might we consider the development of a place or object that could have an effect on the audience to begin to re-ignite a spirit understanding and tolerance by educating those encountering this intervention to become more open and thoughtful in dealing with the issue?

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Process:

The process of developing a meaningful approach has several steps Including:

- Identifying key words in addressing the issue;
- Looking at precedents;
- Discussing or, charretting session to share our ideas;
- Developing a statement of purpose for the experience;
- Creating a collage of photos defining the design's character;
- Considering sites where the project should be established;
- Designing concepts;
- Soliciting feedback on our concepts to refine the solution; and
- Generating a presentation package to deliver the project.

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Identifying key words in addressing the issue

Developing a “wordle”, a graphic organization of words into visual summary that describes the response to the issue. Then identify an over-arching organizing design element that describes the basic concept.

- What are the words that lead to understanding the issue
- What are the words that can impact the result and promote healing

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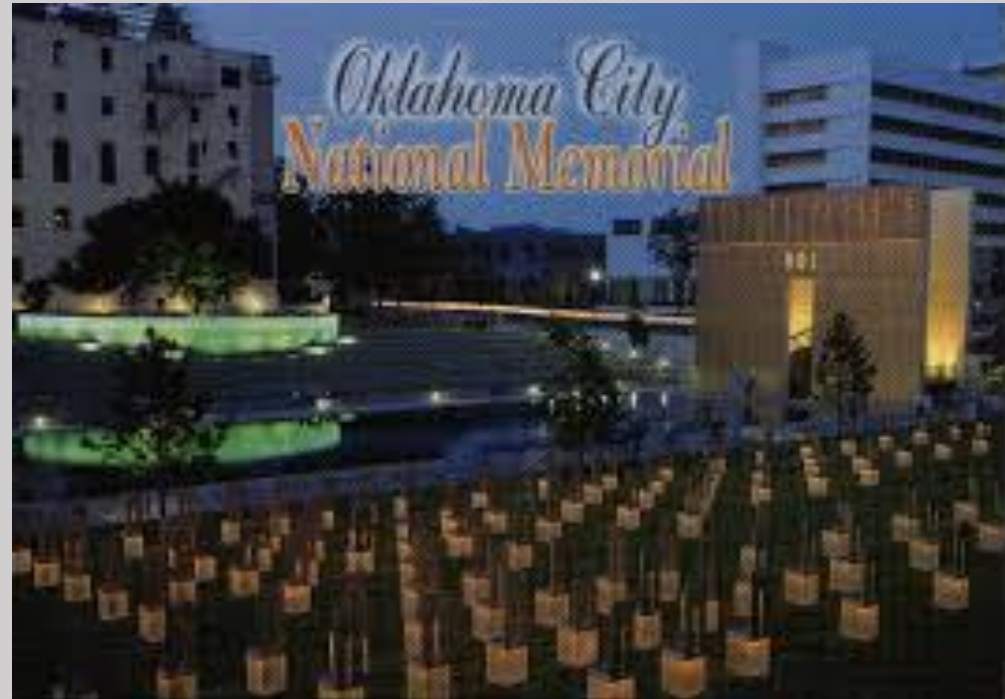


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Precedents: The Oklahoma City Bombing- healing a community



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Precedents: The Wounded Knee Memorial

healing a people

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Precedents: The Vietnam Veteran's Memorial

healing a nation



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Precedents: The 9/11 Memorial

healing the national psyche

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Precedents: Yad Vashem- healing a people



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Precedents: The Martin Luther King Memorial- healing a race



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Discussing or, charretting session to share ideas

Dialogue is an important part of the process both amongst the designers to explore thoughts and ideas along with the community stakeholders to gain their understanding and perspective on the role the project can play in the community. We will share our ideas and thoughts about the condition, the events and direction for the solution. This is where we build some consensus on the direction and intentions for the project.

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Developing a statement of purpose for the experience

Framing the question is essential to the development of a design response. What is the *raison d'être* (the reason for existence) for this monument. Remember some monuments are not necessarily things, they can just be a place for reflection. Therefore, an essential step to complete in driving the design and shaping the response is the creation of a design statement to shape and give intention to the direction of the project.

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Creating a collage of photos defining the design's character

Based upon the design statement, the designer often looks for images of objects, places and experiences to illustrate aspects of the concept. In producing reference images, creating a collage of photos obtained from the internet or magazines along with brief statements will begin to define the character of the design response.

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Consider sites for the project's location

Identifying the site where the place or monument will be located contributes to understanding the response. It is often in the place where the event occurred. However, it does not need to be there. It could be somewhere people congregate. A statement in a location other than the site of the event, particularly where the event occurred in a remote location or where it has a broader impact than just marking the place, can be a source for education and engagement. The site also offers clues as to how the place might be developed.

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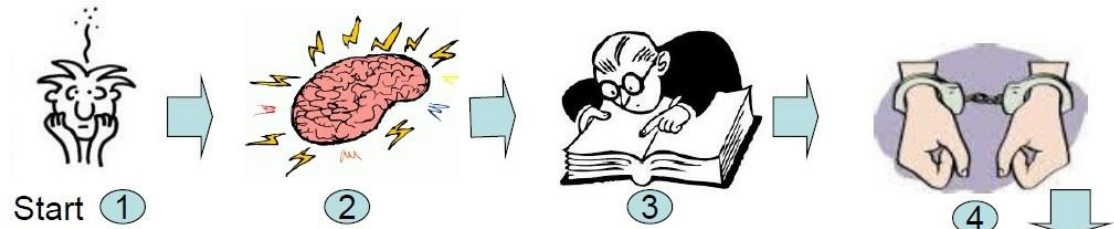


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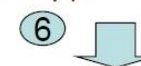
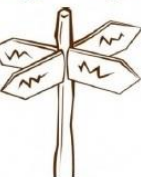
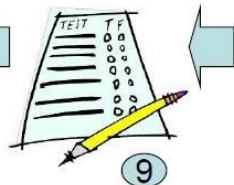
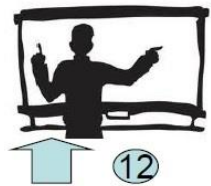
Designing concepts-Engaging the Design Process

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DESIGN PROCESS SEQUENCE

1. Define the problem
2. Brainstorm
3. Research & generate ideas
4. Identify restraints & criteria
5. Explore possibilities
6. Select an approach
7. Develop a design concept
8. Build a model
9. Test & evaluate the design
10. Refine the design
11. Refine the solution
12. Communicate & present the result



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Soliciting feedback to refine the solution

Gaining feedback on our design concepts will lead to refining the idea and closing in on a solution that meets the objectives we set out to achieve. We then can incorporate comments, suggestions and criticism into the design of the project leading to a final design.



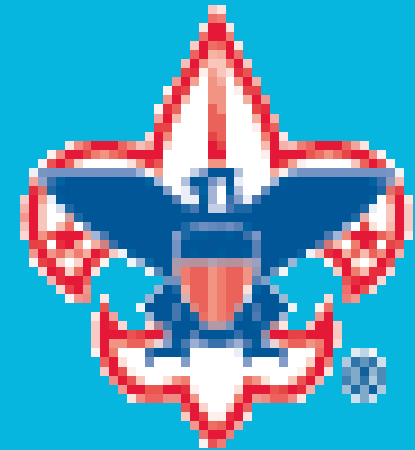
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Generating a presentation package to deliver the project



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Questions?

**Thank you for your attention and
interest**

For additional information or assistance in this
process, contact:

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